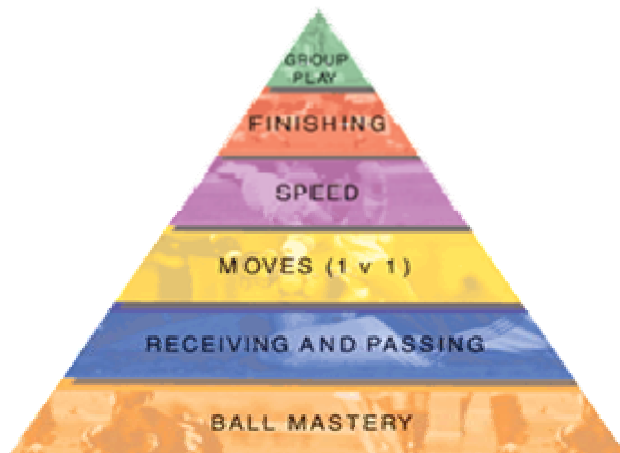


CoerverCoaching: A New Era Series

Coerver Coaching is world renowned for their tremendous player development programs. Most professional clubs youth departments around the world work extensively with the “Coerver Method”. The one criticism the “Coerver Method” had received from some quarters was that although players’ would develop proficient technical skills, they weren’t put into situations applicable to the game.

The **Coerver Coaching: A New Era** addresses those concerns with the introduction of “The Pyramid of Player Development”. The New Era Collection incorporates excellent game footage of world class players, as well as, highly skillful young players and older players training under the tutelage of the Coerver staff. Many of the exercises are the same with the older and younger players which shows that a good exercise with lots of touches on the ball is as applicable to U12 as it is to U16.

The Pyramid of Player Development consists of:



The first video: is a basic introduction to the Coerver method. It shows how far reaching the Coerver curriculum has become while showing video of elite professional players in game footage. The video visits various Coerver Coaching schools from around the world (Japan, Australia, Great Britain, USA) and is an introduction into the coaching philosophies of Wiel Coerver. This is an interesting introduction, but not as valuable as the 2nd and 3rd videos of the New Era Collection.

The second video: deals with the foundation of the Pyramid of Development: Ball Mastery, Receiving and Passing, and Moves (1 vs. 1) sections. This is an absolutely fantastic video for coaches of any team at any level U10 and up. Most of the exercises have a large amount of repetition with exercises that are simple to follow, but offer a variety of movements.

The third video: shows exercises dealing with speed, finishing and group attacking. The speed segment shows how you can incorporate the ball into speed and agility training. To incorporate speed training into your practice sessions you need to have good supervision and players with a very good conditioning base. The shooting segment shows various shooting circuits along with some shooting games your players will enjoy as they develop their skills. The series concludes with group attacking. The stress is on the “Fast Break Attack”. The activities promote quick ball movement, lots of decision making, and small group exercises that are heavy on conditioning.

Summary:

Coerver Coaching: A New Era is a fantastic series that would be a great addition to any coaches’ library. Weil Coerver presents the development of technical abilities in an enjoyable and creative way. There are endless amounts of “warm-up” and repetitive activities that a coach can draw upon from this series.

Highest Recommendation!

Carey Memorial Library:

[VIDEO 796.334 C Pt 1](#)

[VIDEO 796.334 C Pt 2](#)

[VIDEO 796.334 C Pt 3](#)